

Kiwi Tissue Group NZ Ltd

We have the tissue for your issue

New Zealand Case Study

Centrepull Toilet Tissue vs Interleaved Toilet Tissue

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| Objective: | To find out if the Centrepull Toilet Tissue will truly save you money |
| Premises: | Atrium on Elliot Shopping Centre, Auckland City |
| Trial Area: | Food Court Toilets 8 Cubicles |
| Premise: | For a long time Interleaved Toilet Tissue has been promoted as the best portion control system on the market. In this case study we put our portion controlled Centrepull Toilet Tissue in direct competition to Interleaved Toilet Tissue. |
| Trial Period: | 7 Days, one full week |

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|----------------|--------------------------------|--------------------|
| Result: | Product | Outers used |
| | Interleaved Toilet Tissue | 6 |
| | Vs Centrepull Toilet Tissue | 4.4 |

Product Quantity Saving: 26.6%

Dollar Value Saving: 40% (The client did not agree to publish their actual costs)

What the cleaners said: "This toilet paper is much better we used to refill the dispensers twice a day, it's Friday now and we have only had to refill the dispensers once since first thing Tuesday morning"

"There is heaps less toilet paper on the floor, it makes our job heaps easier."

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Results from England and Ireland

Centrepull Toilet Tissue vs Jumbo Rolls

Objective: To determine if there are any savings to be made between Jumbo 2ply 300m and Centrepull 2ply

Premise: Jumbo 2ply has been the cheapest cost in use 2ply for many years. How does the portion control Centrepull Toilet tissue compare on a cost basis? This is what they have found in England and Ireland.

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|---------------------------------|------------|----------|
| Average metres usage per visit: | Jumbo Roll | 0.143m2 |
| | vs | |
| | Centrepull | 0.0825m2 |

Product Quantity Saving: 42% less paper

This product quantity saving is achieved through true portion control, you can only get one sheet at a time.

Other Benefits:

- Reduce pilferage with the tamper proof dispenser
- Reduce wastage, there is no free running roll
- Improve appearance, with mess on the floor reduced to almost zero your toilets look (and are) a lot cleaner all the time
- Improve quality, the Centrepull Toilet tissue is manufactured to the highest and softest standard
- Free up storage space, by using less toilet tissue you can free up some storage space

Be kind to the environment: The Centrepull Toilet Tissue is manufactured by company with PEFC accreditation so you know it is manufactured from sustainably managed forests

Contact us today to start enjoying the cost saving benefits of the Centrepull Toilet Tissue system.